

SOCM'15 Chairs' Welcome

It is our great pleasure to welcome you to SOCM'15; The 3rd International Workshop on the Theory and Practice of Social Machines, associated with WWW 2015. The 2015 edition of the SOCM workshop looks deeply at social machines that have, or may yet soon have, a profound impact on the lives of individuals, businesses, governments, and the society as a whole. Our goal is to discuss issues pertinent to the observation of both extant and yet unrealized social machines building on work of the Web Observatory Workshops of the last two years ([WOW2013](#) and [WOW2014](#)). SOCM2015 aims to identify factors that govern the growth or impede these systems to develop, and to identify unmet observation needs or the kinds of loosely coordinated distributed social systems the Web enables. We also intend to discuss methods to analyze and explore social machines, as essential mechanisms for deriving the guidelines and best practices that will inform the design of social machine observatories.

The call for papers attracted submissions from Italy, the United Kingdom and Braz. The program committee reviewed and accepted 7 papers (6 full papers and 1 short paper).

We also encourage attendees to attend the keynote and invited talk presentations.

Putting together SOCM'15 was a team effort. We first thank the authors for providing the content of the program. We are grateful to the program committee, who worked very hard in reviewing papers and providing feedback for authors. Finally, we thank the SOCIAM: The Theory and Practice of Social Machines project, and ACM SIGs.

We hope that you will find this program interesting and thought provoking and that the symposium will provide you with a valuable opportunity to share ideas with other researchers and practitioners from institutions around the world.

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SOCM'15 Organization

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