

LocWeb 2015 Chairs' Welcome

It is our great pleasure to welcome you to the *2015 Workshop on Location and the Web – LocWeb 2015*, associated with WWW 2015. This is the fifth workshop in its series, having previously been held at WWW (LocWeb 2008), CHI (LocWeb 2009), IoT (LocWeb 2010), and CIKM (LocWeb 2014).

LocWeb continues following its main objective of bringing together a community of researchers at the intersection of location and the Web, serving as a unique venue to integrate different backgrounds and stimulating the exchange of ideas and fostering closer cooperation. LocWeb will provide a topic-specific venue where researchers from different fields, be it data mining, recommendation, search, systems, services, social media, applications, or standards, can discuss and develop the role of location.

The location topic is understood as a crosscutting issue that not only concerns information retrieval, but databases, systems, services, and standards as well. The workshop establishes an integrated venue where the location aspect can be discussed in depth within an interested community. LocWeb follows the main theme of Location-Aware Information Access, with subtopics related to Search, Analytics, Mobility, Apps, Services, and Systems. It is designed to reflect the multitude of fields that demand and utilize location features from an interdisciplinary perspective.

The call for papers attracted submissions from Europe, Asia, and the Middle East. The program committee reviewed and accepted the following submissions:

<i>Venue or Track</i>	<i>Reviewed</i>	<i>Accepted</i>	
Full Technical Papers	5	3	60%
Short Papers	1	0	0%
Total Workshop Papers	6	3	50%

Besides the three full paper presentations, we also have invited a keynote speaker. The keynote will give insights into building user-specific maps and into understanding people's experience of cities:

- *Chatty, Happy, and Smelly Maps*, Daniele Quercia (Cambridge University)

Putting together *LocWeb 2015* was a team effort. We first thank the authors for providing the content of the program as well as the keynote speakers. We are grateful to the program committee who worked very hard in reviewing papers and providing substantial feedback for authors on a tight deadline. Finally, we thank the WWW organizers for hosting this workshop.

We hope that you will find this program interesting, thought-provoking, and relevant for your work and that you will seize the opportunity to share ideas with other researchers and practitioners from institutions around the world who are interested in developing the location topic.

LocWeb 2015 Chairs

Dirk Ahlers

*NTNU – Norwegian University
of Science and Technology*

Erik Wilde

Siemens Research

Bruno Martins

*University of Lisbon, IST
and INESC-ID*



LocWeb 2015 Organization

General Chairs: Dirk Ahlers, *NTNU – Norwegian University of Science and Technology*
Erik Wilde, *Siemens Research*
Bruno Martins, *University of Lisbon, IST and INESC-ID*

Program Committee: Luca Aiello, *Yahoo! Labs, Spain*
Keith Cheverst, *Lancaster University, UK*
Arjen de Vries, *CWI, Netherlands*
Max Egenhofer, *University of Maine, USA*
Claudia Hauff, *Delft University, Netherlands*
Andreas Henrich, *University of Bamberg, Germany*
Christopher Jones, *Cardiff University, UK*
Carsten Kessler, *CUNY, USA*
Mareike Kritzler, *Siemens, USA*
Chandan Kumar, *OFFIS, Germany*
Vanessa Murdock, *Bing, USA*
Kjetil Nørvåg, *NTNU, Norway*
Clodoveu Davis Jr., *Federal University of Minas Gerais, Brazil*
Francisco J. López-Pellicer, *Universidad Zaragoza, Spain*
Ross Purves, *Universität Zürich, Switzerland*
Martin Raubal, *ETH Zürich, Switzerland*
Massimiliano Ruocco, *NTNU, Norway*
Mark Sanderson, *RMIT, Australia*
Johannes Schöning, *Hasselt University, Belgium*
Steven Schockaert, *Cardiff University*
Tim Schwartz, *DFKI, Germany*
Rainer Simon, *AIT Austrian Institute for Technology*
Torsten Suel, *NYU Poly, USA*
Bart Thomee, *Yahoo! Labs, USA*
Christoph Trattner, *Graz University of Technology, Austria*
Yana Volkovich, *Barcelona Media, Spain*
Xing Xie, *Microsoft Research Asia, China*